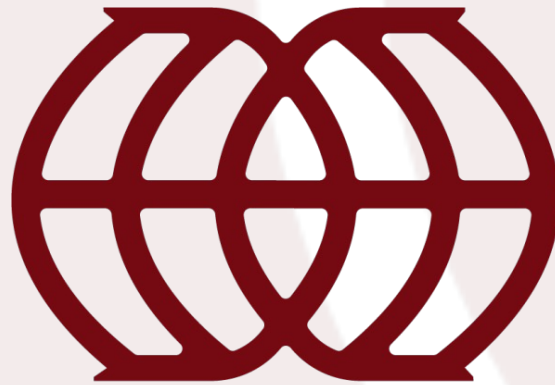


GUIDE FOR EXHIBITORS



IADMFR
WORLD TOUR

2023

<https://www.iadmfrworldtour.org>

Dear Participants,

The IADMFR is honoured to present the IADMFR 2023 Worldtour in June and July 2023 (<https://www.iadmfrworldtour.org/>). The IADMFR is biannually organizing the largest and most important event on dentomaxillofacial radiology. The 2023 event is organized by the IADMFR headquarters office, from its central location in Brussels, in the heart of Europe. We envisage participation of 1000 specialists online and 300 onsite.

Under the current circumstances, our association has proven its resilience by organizing several successful activities. The 2023 Worldtour will build further on this resilience and allow us to unify both online and live as such to become stronger as a community.

The unique concept of this worldtour will create remarkable opportunities for participants and companies. During the IADMFR 2023 Worldtour, the virtual and live exhibition spaces are excellent platforms to showcase your company and promote your service and equipment.

We are looking forward to meeting you on this unique event.



Prof. Reinhilde Jacobs
Dept. Imaging & Pathology/ OMFS-IMPATh Research Group
KU Leuven – Group Biomedical Sciences | Oral and Maxillo-facial Surgery – UZ Leuven



Welcome message



IADMFR
WORLD TOUR

2023

<https://www.iadmfrworldtour.org>

IADMFR WORLD TOUR



Dates & Modality

May to July 2023

5 May	Latin America	Online
12 May	North America	Online
26 May	Europe	Online
3 June	Middle East	Online
9 June	Africa	Online
16 June	Asia	Online
23 June	Australasia	Online

Brussels Live Event

6 July	Brussels	Onsite
7 July	Brussels	Onsite
8 July	Brussels	Onsite



iadmfrworldtour@aimgroup.eu



www.iadmfrworldtour.org



ICDMFR
WORLD TOUR

2023

Important dates

Date	Deadline
November 15, 2022	Call For Abstracts
November 20, 2022	Opening Abstract Submission
January 31, 2023	Abstract submission closed
March 25, 2023	Abstract Acceptance Notification & Registrations Open
April 20, 2023	Final Programme Online
April 28, 2023	Deadline For Early Bird Registration
May 5, 2023	Online Event Latin America
May 12, 2023	Online Event North America
May 26, 2023	Online Event Europe
June 3, 2023	Online Event Middle East
June 9, 2023	Online Event Africa
June 16, 2023	Online Event Asia
June 23, 2023	Online Event Australasia
July 6-8, 2023	Brussels Live Event:Keynotes, Physical Exhibition & Social Events
August 31, 2023	ICDMFR Worldtour Platform Closes

<https://www.iadmfrworldtour.org>

6-8 July 2023

Exciting Brussels Live Event





IADMF
WORLD TOUR

2023

6-8 July 2023
Brussels live
event (Online
and onsite)



The Egmont Palace is located in the heart of Brussels, near the Sablon. Built in the 16th century, it was dramatically transformed in the 17th century by the family of the Princes of Arenberg. It now belongs to the Ministry of Foreign Affairs and its prestigious setting is used for important international conferences.



Social programme: welcome at city hall, concert, unique live event, closing reception



Scientific programme: 3 days of unique lectures on imaging and digitalisation in all dental specialties



Why become an Exhibitor

Take advantage of this unique opportunity for Interaction, networking and learning



Sponsors

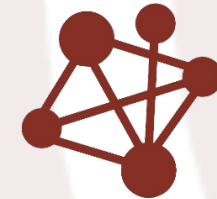
EXTENDED VISIBILITY :

Visibility in digital programme
24 hours/day on event days
and beyond



SHOWCASE AND DEMO PRODUCTS

Exhibitors can leverage the opportunity to provide more product specs, photos, manuals and videos to a targeted audience in the world before, during & after the virtual event.



INTERACTION WITH PARTICIPANTS





































Maintain existing professional relationships
Develop new professional relationships
Exchange ideas for future innovation

The virtual exhibition and the recorded scientific content are available from June 1st to July 31st 2023.

You will reach more exposure during the consecutive online events as well as during the unique social and scientific live programme offered in Brussels.

<https://www.iadmfrworldtour.org>

Exhibition opportunities

	Online & Onsite		Only Online		Only Onsite	
	6000,00 €	9000,00 €	3000,00 €	4000,00 €	4000,00 €	6000,00 €
Your company name and logo to appear on the virtual stand					-	-
Your company website link						
Contact details of the virtual stand representative (Name, first name, email address)					-	-
Description of the company and its activities (500 characters maximum spaces included)						
1 video that you want to show on the stand - video thumbnail					-	-
PDF brochures that you want to download on the virtual stand	2	4	2	4	-	-
Sponsor profile with link to your website on the Congress website						
From May 7th until July 31st, 2023 your company information will be available on the platform					-	-
During the Onsite Headquarters event 7 & 8 July 2023, a physical booth space of	6 sqm	9 sqm	-	-	6 sqm	9 sqm
Exhibitor badges included for representatives (including physical presence at your booth, coffee breaks and lunches during 2 days)	2	3	2	3	2	3
Up to 3 social network links (Linkedin, youtube, twitter etc.)	-		-		-	-



Exhibition opportunities – floor map TBC



option1



The exhibition will be held in the Sax room where coffee breaks and lunches will be served.

Size: 22,6m x 16,1m



-  9 sqm booth space
-  6 sqm booth space

Supplementary sponsoring opportunities for exhibitors

- **Event Application Sponsor**

The App allows attendees to navigate the expo floor, connect with other attendees, view the schedule. Sponsorship of the mobile App will include the company logo and menu pages, a promoted post and welcome message for attendees, and one App notification to be written by the sponsor, approved and scheduled by organizing management. Max 2 sponsors

price: 8.000 Euro



- **E-posters screens branding**

Place your company logo on the e-posters screens support placed in the catering and exhibition area

price: 1.500 Euro



- **Closing Cocktail & Ceremony**

Take this opportunity to market your company as we wrap up with a cocktail to celebrate all of our achievements. Display your company's literature and signage during the cocktail event. Branded napkins will be displayed on the cocktail tables. The Closing Cocktail will take place after the sessions on Saturday July 8th 2022 at the end the scientific program. This is a co-branded sponsorship opportunity. Max 2 sponsors

price: 2.000 Euro



- **Recycled Ocean Plastic Congress bags**

Sponsorship of the Worldtour Congress bags is the way to promote your company in a very prominent and visual way. The logo of the sponsoring company will be printed on each congress bag along with the ICDMFR logo. (Type, size and colour of the bags as well as position and size of the logo will be at the discretion of Worldtour Congress organisers). Max 2 sponsors

price: 2.500 Euro



Supplementary sponsoring opportunities for exhibitors

- **Badges & lanyards {SOLD OUT}**

Capture the attention of hundreds attendees wearing your company's name around their necks and are seen throughout the entire event. This invaluable marketing item will be offered to each and every attendee as they pick up their badge. Only one sponsor.

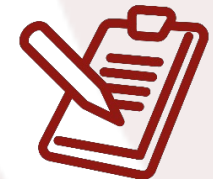
price: 2.000 Euro



- **Pens & block notes**

Make a lasting impression! Promote your logo on the official event pens and block notes and turn every full-conference attendee into a branding vehicle for your company. This handy pen is sure to be used long after the event, keeping your brand in the hands of potential customers. Only one sponsor.

price: 2.000 Euro (Excl. production costs)



- **Water Station Sponsor**

Water dispensers will be located in various areas of the venue and will be highly frequented by delegates thus posing a great & highly visible branding opportunity. Stickers with your company logo are included. Only one sponsor.

price: 2.000 Euro



- **Attendee Water Bottles {SOLD OUT}**

Customized and co-branded with your logo and the ICDMFR 2023 logo.

These branded sustainable and reusable water bottles will be available for all delegates.

price: 1.900 Euro* (Excl. production costs)

* Based on 200 participants – additional cost/participant > 200



Exhibition Application Form

Company Information : Company

name Invoice address : Postal/ZIP Code_.....

Country_..... Phone_..... Email_.....

..... Invoicing address_.....

VAT Number_.....

Contact person

Name_..... First Name_..... Email_.....

..... Direct phone_.....

Exhibition opportunities :

I would like to apply for exhibition space at the IADMFR Worldtour.
Please indicate your preferred choice:

Online & Onsite		Only Online		Only Onsite	
6000,00 €	9000,00 €	3000,00 €	4000,00 €	4000,00 €	6000,00 €
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Preferred booth number: **1st Choice :** **2nd Choice :** **3rd Choice :**

Exhibition layout

The organizers reserves the right to change the exhibition floor layout if necessary. The organizers reserve the right in unforeseen circumstances to amend or alter the exact site of the location and/ or booth and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the organizers.

Date:..... Name:..... Signature:.....

Please return this completed reservation form to iadmfrworldtour@aimgroup.eu

This application is legally binding

AIM Group International - Brussels Office Grensstraat, 7 - B-1831 Diegem (Belgium) Phone: +32 (0)2 722 82 30

<https://www.iadmfrworldtour.org>



Sponsorship Application Form

Company Information :

----- Company name Invoice address : ----- Postal/ZIP Code -----
Country ----- Phone ----- Email -----
----- Invoicing address -----
----- VAT Number -----

Contact person

Name ----- First Name ----- Email -----
----- Direct phone -----

- Logo Placement on the event Home page..... 1.000 €
- Branded Banner on the virtual platform 1.000 €
- Event Application Sponsor..... 8.000 €
- E-posters screens branding..... 1.500 €
- Closing Cocktail & Ceremony 2.000 €
- Recycled Ocean Plastic Congress bags 2.500 €
- Badge & lanyards 2.000 €
- Pens & block notes 2.000 €
- Water Station 2.000 €
- Attendee Water Bottles 1.900 €

Undersigned hereby orders the above-mentioned items for the company and declares to be informed of the detailed content of services and items of the chosen package (see information brochure ICDMFR2023). Undersigned is also aware of the fact that the above “options” **will be allocated on a first come first served basis.**

Date: ----- Name: ----- Signature: -----

Please return this completed reservation form to iadmfrworldtour@aimgroup.eu

This application is legally binding

AIM Group International - Brussels Office Grensstraat, 7 - B-1831 Diegem (Belgium) Phone: +32 (0)2 722 82 30

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CONTRACTING

The contract with addenda outlining all sponsorship/exhibition/advertising rights and responsibilities must be signed and returned by the Sponsor. The confirmation of your reservation and booth allocation will be mailed to you with an accompanying invoice for the deposit due.

TERMS OF PAYMENT

Payment is due within 30 (thirty) days of receipt of the invoice. Should payment not be received within 30 days, the organizing committee will be entitled to cancel the booking, subject to cancellation fees as defined below. Any bookings made after 31 March 2023 will be subject to immediate settlement.

CANCELLATION/MODIFICATION POLICY

Cancellation or modification of sponsorship/exhibition/advertisement items must be made in writing to the Congress Organiser.

The ICDMFR2023 Congress shall retain:

- 10% of the invoiced amount if the cancellation/modification is made before 31 March 2023 (inclusive)
- 50% of the invoiced amount if the cancellation/modification is made between 1st April 2023 and 30th April 2023 (inclusive)
- 100% of the invoiced amount if the cancellation/modification is made on or after 1st May 2023



Our sponsorship team will gladly discuss your specific requirements and prepare a package that suits your needs and goals.

Kindly note that all opportunities are available on a first-come, first-served basis, therefore we recommend that you let us know as soon as possible if you are interested in specific items.

Contact us

We thank you
joining our IADMFR event
and look forward to a fruitful
collaboration.

AIM Group International Brussels
Grensstraat, 7 - B-1831 Diegem (Belgium)

Phone: +32 (0)2 722 82 30

Email : iadmfrworldtour@aimgroup.eu



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